



SIMON FREI – MANAGING PARTNER

Interim CFO | Financial Project Management | Start-up Advisory | CFO Coach | Digital Finance & Blockchain Advisory



ABOUT

Year of Birth: 1969
Nationality: Swiss (CH)

simon.frei@fspartners.ch
+41 79 378 14 25

EDUCATION

- ✓ Bachelor degree in Economics
- ✓ Executive MBA Rochester-Bern
- ✓ Start-up Board Academy
- ✓ Controller Academy Deyhle
- ✓ Digital CFO - IFZ
- ✓ CAS Blockchain Economy HWZ

INTERNATIONAL EXPERIENCE

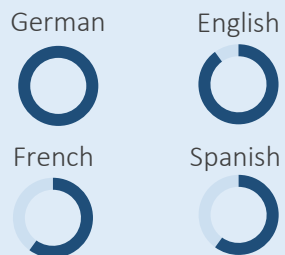
1-year UK | 1-year Spain
5-years China

SYSTEMS

ERP: SAP, Navision, Axapta

CONSOL: Cognos, Hyperion, Tagetik, BOFC

LANGUAGES



INDUSTRY & FUNCTION

Textile	Group CFO Regional CFO Operations Controller
Beverages	Group CFO
Renewable Energy	Group CFO
Machinery	Segment CFO Regional CFO Regional Controller Operations Controller Head of Consolidation
IT Electronics	CFO L.E
Management Consulting	Managing Partner (CEO) Manager

PROFESSIONAL EXPERIENCE

Managing Partner (CEO) Interim CFO	FS Partners AG	12 years
Segment CFO & CFO Asia (Shanghai)	Oerlikon Group	3.5 years
Group CFO	Thurella	2 years
Group CFO	Strellson	2 years
Manager Forensic Investigation	PriceWaterhouseCoopers	2 years
Financial Controller for Financial Holdings	Holcim Group	2 years
Head of Finance & Controlling Consolidation	Sulzer International	10 years

AREAS OF EXPERTISE

Interim Line functions:

- ✓ Group Chief Financial Officer | Head Group Controlling | Operations Controller | Head Finance & Consolidation

Project Implementation & Optimization:

- ✓ Implementation of ERP Solutions (SAP, Navision, Axapta) and Consolidation tools (Cognos, Hyperion, Tagetik, BOFC)
- ✓ Implementation of Management Information Systems
- ✓ Implementation of Business Warehouse Solutions
- ✓ Implementation of new reporting cycles | building up customized rolling forecast concepts
- ✓ Implementation of IFRS and Swiss GAAP FER
- ✓ Implementation of Shared Services
- ✓ Implementation of reporting manuals and booking guidelines
- ✓ Implementation and maintenance of internal control systems | experience in fraud detection and prevention
- ✓ Optimization projects for net working capital reduction and cash flow improvements

Leadership & Management:

- ✓ Leading localization Projects into China | Singapore | Malaysia and Middle Asia
- ✓ Setting up business models for Asian subsidiaries
- ✓ Leading the financial & operational part in restructuring projects
- ✓ Leading global cost reduction and restructuring programs
- ✓ Leading IPO readiness and M&A transactions (carve-out, integrations, financial due diligence)

Special Competences:

- ✓ Expert in Digital Finance & Blockchain Advisory
- ✓ Strategic networks and partnerships
- ✓ Cross-cultural competences across Asian countries

RELEVANT PROJECT EXPERIENCE

Interim Management:

- ✓ Interim CFO Greater China (based in Shanghai) for a large Swiss corporation in the textile industry
- ✓ Interim global operations Controller for a large Swiss manufacturing company
- ✓ Interim CFO in a newly set up Chinese | German joint venture in the recycling industry
- ✓ Senior Financial Project Controller for the ramp up of a production facility in Middle Asia
- ✓ Senior financial project Controller for a large Swiss enterprise in introducing various measures to fulfill IPO readiness in the manufacturing industry

Project Management:

- ✓ Project lead for a global net working capital reduction project for a large Swiss manufacturing company
- ✓ Leading the M&A carve out process of a division of a large Swiss corporation in the textile industry
- ✓ Introducing a new budgeting process globally for a large Swiss corporation in the manufacturing industry
- ✓ Implementation of a global functional structure for a large Swiss manufacturing company
- ✓ Leading the localization project into Malaysia for a large Swiss corporation in the high tech industry

CFO on Demand:

- ✓ CFO on demand for a Startup company with a state of the art IoT solution



Strong Partner
Team



Many years of
business
experience



Two complementary
services



Strategic networks
and partnerships